



# Solopreneurs

Who Are They?

What Do They Need?

And How Can We Help Them?

**Presented by members of the  
NAPO Small Business SIG Solopreneur Team**

Susan Kousek, Balanced Spaces<sup>®</sup>, LLC

Nancy Kruschke McKinney, Successful Organizing Solutions (S.O.S.)

Donna D. McMillan, McMillan & Company Professional Organizing

Elaine Quinn, The Solopreneur Specialist<sup>SM</sup>